

Project name:	Overview of instruments and incentives to preserve and halt the loss of biodiversity
Contact person:	Coordinator, Fía Niclasen (<i>Biodiversity subprogramme</i>) Tel. +298 234341 E-mail nbm@us.fo
Steering group:	<p>This project is overseen by two Nordic Council of Ministers programmes:</p> <ul style="list-style-type: none"> • the Nordic Biodiversity Subprogramme, and • the Nordic Environment and Economy Programme. <p>Each programme has designated representatives for this tender, listed below:</p> <p>Representative from the Biodiversity Subprogramme:</p> <p>SE – Jessica Alvsilver, jessica.alvsilver@naturvardsverket.se, Naturvårdsverket</p> <p>Representatives from the Nordic Environment and Economy Programme:</p> <p>DK - Cecilia Andreasson (ceand@mim.dk)</p> <p>FO - Birgit Johannessen (birgitJ@us.fo)</p> <p>If you have any questions regarding this tender, please feel free to contact the coordinator or any of the representatives listed above.</p>

1. Summary of the project:

Halting biodiversity loss and improving the state of biodiversity, both on land and at sea, is one of society's biggest challenges. The EU Nature Restoration Regulation requires that plans with concrete measures and policy instruments must be developed to achieve improved status for many of the EU's habitat types. The development of

policy instruments to halt biodiversity loss and promote biodiversity conservation needs to be further developed and better understood.

This study will provide an overview, compilation, and analysis of existing policy instruments aimed at reducing or halting biodiversity loss on land and in marine environments in the Nordic countries. The purpose is to improve understanding of the current and planned use of policy instruments in the Nordic countries and to identify gaps and areas for further development.

The overview will result in a mapping of existing and planned instruments in the Nordic countries, examining how they relate to different environmental objectives and the specific problems or market failures they are designed to address – thereby focusing on the underlying economic incentives in the design of the instruments. It will also include an overall analysis of how effectively these instruments function, whether they account for consequences on other environmental goals, impacts on business competitiveness, and distributional effects. The overall cost-effectiveness of achieving biodiversity-related goals in the Nordic countries—typically measured by the results obtained relative to the resources invested—is also an important area of interest.

In addition, the analysis should examine the underlying rationale for existing and planned instruments—specifically, whether there is an environmental economic basis for the choice and level of the instrument, or whether it is primarily politically motivated.

Finally, the overview should deliver a set of recommendations for further analyses that can help strengthen incentives and policy instruments for biodiversity, with the aim of supporting implementation of the Kunming-Montreal Global Biodiversity Framework and the Nordic countries' biodiversity-related goals.

2. Commission

Objectives

Improve understanding of the economic and physical effectiveness and feasibility of policy instruments aimed at halting biodiversity loss on land and in marine environments. The purpose is to identify areas for further study that can help strengthen the implementation of the Kunming-Montreal Global Biodiversity Framework and other national goals and plans, such as the EU Nature Restoration Regulation.

Target group

Governments and authorities in the Nordic countries, researchers and analysis institutes.

Tasks

1. Provide an overview analysis of the underlying problem context—that is, what challenges biodiversity policy instruments are intended to address, and how these challenges can be categorised, including the obstacles and market failures that policy measures should target.
2. Identify and list existing and planned policy instruments aimed at improving biodiversity in the Nordic countries. This should include price-based, rights-based, regulatory/administrative, and informational instruments, and cover different habitat types. Each instrument should be described in terms of the specific problem it aims to address, and its connection to the objectives of the Kunming-Montreal Global Biodiversity Framework or its role in supporting the development of national EU Nature Restoration Regulation plans.

The study should analyse how effective (impactful) and cost-effective the instruments are or are expected to be, and, where possible, what their consequences are. Synergies and potential trade-offs with other important environmental objectives and societal goals should be identified. Where relevant, the report should describe how these considerations have been accounted for in the design and implementation of the instruments.

3. Compile the preparatory work in each country related to the development of policy instruments and analyse how frequently, and in what ways, the instruments are designed to address specific problems and underlying market failures.

In addition, the analysis should examine the underlying rationale for the choice of instruments—that is, whether there is an environmental-economic basis for the selection and level of the instrument, or whether it is primarily politically motivated.

4. Summarise key insights and develop recommendations for further studies.

The report must be written in English and published through the Nordic Council of Ministers' publication series. Publication costs must be covered by the project budget.

Communication efforts and a webinar on the report's results must be organised following its publication.

Output (deliverables)

- A written report providing a structured compilation, analysis, and clear recommendations for further studies. The report must be in English and prepared to the standards required for publication in the Nordic Council of Ministers' publication series.
- An executive summary highlighting key findings and policy-relevant messages, designed for a broader audience in English and one of the Scandinavian languages.

Communication of results

Effective communication is critical to the success and impact of this project. The contractor shall develop and implement a dedicated communication strategy to ensure timely, clear, and accessible dissemination of progress, results, and key insights.

The communication plan must:

- Define clear communication objectives
- Specify dissemination channels and formats (e.g. written summaries, infographics, presentations, webinars).
- Include a plan and timeline for at least one webinar to present and discuss the final results with relevant stakeholders.
- Deliver a PowerPoint presentation summarising results, for use by the Nordic Council of Ministers and the project steering group.

What should be delivered (in which form, format, and language)

The main deliverable is a written report in English, to be published through the Nordic Council of Ministers' publication series. The report shall include:

- A structured overview and analysis of existing and planned policy instruments targeting biodiversity in the Nordic countries.
- An assessment of the effectiveness, cost-efficiency, and coherence of these instruments in relation to environmental and societal objectives.
- An analysis of the underlying problems and market failures the instruments aim to address, including their environmental-economic or political justification.
- A summary of national preparatory work and how instruments are targeted to specific challenges.
- A section with clear, actionable recommendations for further studies.
- An executive summary highlighting key findings for a broader, policy-oriented audience in English and one of the Scandinavian languages.

In addition, the project must deliver:

- A communication strategy
- At least one webinar after publication to present the results and engage stakeholders.
- A PowerPoint presentation summarising results, for use by the Nordic Council of Ministers and the project steering group.

Budget

The total budget is **500,000 DKK**. All proposals must be submitted in **Danish Krone (DKK)**. Offers in other currencies will **not** be accepted.

50 000 DKK of the budget should be set aside to cover the costs of publishing the main report in the Nordic Council of Ministers' publication series and for other communication activities needed to disseminate the results of the project.

Tender submission

Criteria for tender submissions

Proposals must be submitted in **Danish Krone (DKK)**. Offers in other currencies will **not** be accepted.

Proposals can be written in a Scandinavian language (Danish, Norwegian or Swedish) or in English.

All projects that are granted funding need to meet the Nordic Council of Ministers' conditions: <https://www.norden.org/en/information/how-apply-funding-nordic-council-ministers>

Projects funded with resources from the Nordic Council of ministers must, where relevant, comply with the three cross-sectoral perspectives:

- Sustainable development
- Gender equality
- Integration of child and youth perspectives

Successful integration of these perspectives is essential to achieving the vision of the Nordic Region as the world's most sustainable and integrated region by 2030.

Projects financed with Nordic funds must comply with the three cross-sectoral perspectives. More details can be found here: <https://pub.norden.org/politiknord2020-719/>

Additional specific requirements for this project:

- The project must cover **a minimum of three Nordic countries**, this includes Greenland, Åland, and the Faroe Islands.
- The proposal should clearly describe:
 - The approach to ensuring Nordic relevance and coverage.
 - How cross-sectoral perspectives will be integrated in the project design, analysis, and communication.
 - The planned methodology and work plan, including timeline and division of responsibilities.
 - Proposed team composition and relevant qualifications.
 - Budget in DKK, with clear specification of costs, including estimated publication costs.

Project organisation

The proposal should describe the planned project management approach, including coordination across the Nordic countries, stakeholder engagement, and quality assurance.

The project team must include experts from at least three Nordic countries, ensuring broad Nordic coverage and relevance.

The project must include status meetings with participation from the steering group and programme representatives. The consultant must ensure active participation from relevant organisations and stakeholders in these meetings.

Language

The final TemaNord report must be written in English, with a summary in a Scandinavian language (Danish, Norwegian, or Swedish).

The proposal itself may be submitted in a Scandinavian language or English.

3. Eligibility Requirements

These are absolute requirements that must be met in order to proceed in the tendering process

The supplier must be a legally established institution, organisation or company (company certificate required) and have experience in carrying out projects.

The project is financed with funding from the Nordic Council of Ministers and must have relevance and value for at least three of the Nordic countries including Greenland, Åland and the Faroe Islands.

Further proposals

- The supplier should possess relevant experience in comparable projects.
- The supplier should have sufficient execution capacity

4. Assessment criteria

The assessment will be based on a holistic evaluation in which the offers are assessed based on the following objective criteria:

1. Understanding of the assignment (20%)
2. Competence and experience (20%)
3. Communication (10%)
4. Offered price (50%)

5. Schedule

Application deadline: **05.10.2025**

Deadline for questions: **22.08.2025**

Choosing the supplier: **28.11.2025**

Project start: **01.01.2026**

Project completion: **31.12.2026**

6. Background documents

[Kunming-Montreal Global biodiversity framework](#)

[Regulation \(EU\) 2024/1991 of the European Parliament and of the Council of 24 June 2024 on nature restoration and amending Regulation \(EU\) 2022/869 \(Text with EEA relevance\)](#)

[Biodiversity and financing Review of tools in the Nordic countries](#)

[Economic benefits of nature-based solutions in relation to sea level rise, storm surges and extreme rain](#)